

The Harvard Square Business Association presents the  
**35th Annual MayFair**  
featuring  
**Cinco de Mayo Plus 1**  
Sunday, May 6th, 2018 from 12:00 p.m. – 6:00 p.m.



Annually attended by over 150,000 people, the 35<sup>th</sup> annual MayFair will feature...

- Live Music, Dance, and Street Performers!
- Family-friendly activities!
- Sidewalk sales!
- Arts and Craft Vendors!
- Vintage Goods!
- Free Samples!
- Food from all over the world!
- "Chalk on the Walk"!

**Mail application and fee by Friday, April 20<sup>th</sup>, 2018 to:**

The Harvard Square Business Association  
18 Brattle Street, Suite 352  
Cambridge, MA 02138

## Attention Sponsors

For Premiere space, logo packages, category exclusivity, internet links, permission to sample and/or canvass the crowd, please call the HSBA at 617-491-3434.

### Dates and Deadlines:

- **April 20<sup>st</sup> by 5:00 PM.** Application and full payment due for all spaces. If space is available, late applications will be accepted subject to the \$30 late fee.
- **April 25th:** Confirmation packages and booth assignment will be mailed to all vendors.
- **April 30<sup>th</sup>:** If you have

not received your confirmation package by Monday, April, 30<sup>th</sup>, please call our office at 617-491-3434.

- **May 6<sup>th</sup>:** Unless showers are predicted for the entire day, the event will proceed as planned. Please visit [harvardsquare.com](http://harvardsquare.com) after 4:00PM on the Saturday prior to the event to learn if the festival will go on as planned.
- **RAIN DATE:** May 20th 2018
- **NO REFUNDS AFTER April 20<sup>th</sup>.**

### Set Up

- The Festival area is closed at 5 AM to car traffic the morning of the event. ALL cars in the site area are towed so that we may prepare the site.
- Vendor set up is from 8:30 – 10:45 AM. Vendors may not enter the area until 8:30 AM.

### Breakdown

- Vendors must stop selling at 6 PM or risk fines of \$50 per sale.
- Vendor vehicles will be allowed to enter the site after 6pm.
- Vehicles, booths and street area must be cleared by 7 pm for street cleaning.

### Vendor Rules

- Products must be confined to booth area.
- Sidewalks and curb cuts must be kept clear.
- **Vendors provide their own tables, tents, chairs and cleanup. Trash must be contained.**

### Security Procedures

- You must complete the Worker Identification Form included in your confirmation package.
- You must include worker's names, addresses and dates of birth. Workers must present photo ID before being allowed into site area and behind booth space.

**HARVARDSQUARE.COM**