

OFFICERS

President JOHN AMEE
Vice-President ARTHUR R. HENDERSON
Treasurer ROBERT J. MELLEDGE
Secretary _____
Assistant Secretary WYCLIFFE C. MARSHALL

Directors

THOMAS HADLEY
 Term expires 1916

FREDERIC A. OLSSON
 Term expires 1918

Standing Committees appointed by the Board of Directors

1915-16

Municipal Affairs

GEORGE G. WRIGHT, *Chairman*
 HARRY N. STEARNS GEORGE L. DOW
 J. LEO McDONALD KENNETH P. HILL

Advertising

FREDERIC A. OLSSON, *Chairman*
 RUSSELL R. CAMERON JOSEPH AUGUST
 ALBERT F. AMEE LOUIS C. BRINE

Transportation

THOMAS HADLEY, *Chairman*
 EDWARD A. ANDREWS GEORGE L. DOW
 EDWIN R. SAGE GEORGE HOWLAND COX

Membership

ARTHUR R. HENDERSON, *Chairman*
 GEORGE H. CARRICK J. LEO McDONALD
 FRANK A. COLBURN ALBERT F. AMEE

(20)

Harvard Square Business Men's Association

Annual Reports



Officers and Members

April nineteen fifteen

FOR ALL OTHER PURPOSES
 FOR STUDY PURPOSES ONLY
 617 343 4583
 CAMBRIDGE, MA 02139
 601 W. CASHUEN ST. AVENUE
 CAMBRIDGE HISTORICAL COMMISSION

PRESIDENT'S REPORT

IN accordance with the provisions of Article VI of the By-laws, the President presents the following report for the year just ended:

The most important change during the past year has been the employment of an Assistant Secretary, who should give special attention to the work of the Committees, keep their thought upon the duties assigned to them, and assist them in their work. It will very often happen that important action is delayed, or is not taken, owing to the business or social engagements of those members to whom a subject has been referred. With an Assistant Secretary no such reason can exist, and the result so far has shown the wisdom of the directors in authorizing his employment. While the work of the Association should receive the cordial support of every member, there are many details to which it is well-nigh impossible to expect the members of a committee to attend with certainty. In many cases, in fact in most cases, the resulting delays are fatal to effective work. As one instance, it is not probable that the proposed widening of Brattle Street would have failed of accomplishment if this Association had at the time it was first proposed, a Secretary whose business it was to attend to the matter. To my mind there is little doubt that one as active as our present assistant would have succeeded in bringing the Elevated and the City together upon some reasonable plan to make the widening. The change of ownership of the vacant lot, which came during the period of inaction, was a fatal blow to a much needed improvement, one which will be made at some future time at a greatly increased expense. As another instance, with proper organization and direction it is not possible to conceive of any public body allowing the Elevated to occupy the centre of our Square with its station. It ought never to have been built there, and it never would have been if the business interests of Harvard Square had been properly organized. Our Assistant Secretary

has made a careful survey of the distribution of the population naturally tributary to the Square; an analysis of their occupations, and a careful study of the conditions which surround us. This work is of much value and cannot fail to produce good results in the hands of properly qualified persons.

I hesitate to again refer to the question of transportation. While I have not changed my opinions in regard to it, as expressed in former reports, it is equally true that the defects which I have pointed out still remain. I suppose it will be only by constant hammering that changes will be secured. Any consideration of this subject which does not allow for the greatly increased expenses of the Elevated and for the increasing burden placed upon it will be of little value. At the same time it is not necessary to fully admit the claims of the railway nor to attempt to hide the economies made possible by some of these expenditures. Like every public corporation the Elevated naturally seeks to magnify the expenses and burdens, at the same time ignoring as far as possible the savings which result from improved methods. Largely through the efforts of your Committee on Transportation the community seems likely to receive partial relief by the installation of an escalator in the Harvard Square station. Of course after the quiet, persistent labor of the committee and the expenditures of this Association began to produce an effect, it was natural for others to rush in and try to receive the credit for a result which was almost solely due to the efforts of your committee. At present much interest has been aroused by the jitney lines in various large cities, more especially in the West. As the Elevated seems so determined to remain blind to its own interests, an opportunity exists for the development of a profitable traffic between Brookline and Charlestown, through Harvard Square. That a large traffic, profitable to the party providing for it and convenient for the people benefitted, can be developed does not in my opinion admit of any doubt. It has been reported that the establishment of such a line is under consideration. If this is so I hope this Association will encourage the undertaking in every way it can.

Our members, many of them, have placed in their windows cards inscribed, "Buy in Cambridge, it pays;" "If you trade

out of town and I trade out of town, what will become of our town." While these appeal to many of our members I personally feel that unless they are supported by proper action as to prices, quality, etc., these cards are a dangerous plaything. The man, or more important the woman, who goes into a store which displays these cards and finds the result to be the purchase of an article of poorer quality at a higher price than charged elsewhere, is thereby made a more determined enemy of trading in Harvard Square than if the signs were not there. I regret that there are some who flatter themselves upon their ability to deceive the public by bold claims; one such man can do more damage to the interest of the Square than many other men can repair by several years of fair dealing. As I have said before, it is no use to tell women that your goods are as low and your quality as good as in Boston if it is not a fact. I would suggest to some of our dealers that they make enquiry and ascertain what can be done elsewhere, and meet the competition if it exists. You may deceive the men, but you never will deceive the woman who is seeking to get as much as possible for her money. The work of our Committee on Advertising has been especially helpful the past year, and I hope the Association will recognize what they have done. The report of the Committee will furnish you detailed information of its labor. The recent window display was a most excellent work, and it is to be regretted that there were windows controlled by some of our members, contiguous to tastefully dressed windows, which were not even washed. It certainly was not asking very much of those who did not attempt any display to expect them to remove the dirt, old posters and cobwebs from such windows as were under their control. Store windows, in my opinion, are not the proper place for posters, handbills, and other miscellaneous advertising; they ought to be used solely for the goods sold by the occupant. I know nothing which will so readily destroy the effect of a good window display as a collection of posters. A vacant store window ornamented by a lot of posters of various ages and sizes is a positive damage to the neighborhood. I suggest to our members the wisdom of banishing them from every window in the Square. It has been suggested to me by one of our

members that a small fund be raised by subscription, for prizes to be given at different seasons to the employee whose work resulted in the best display in any of our store windows. It may not be amiss if I quote from the address of Mr. Baker to this organization, January, 1912: "Comparatively little time or thought was given to window displays in Boston until within a few years, when one or two aggressive retail houses set an example of carefully planned window advertising, which has revolutionized the art in Boston, and there are now few merchants in this vicinity who would not find it profitable to spend more money on their windows." . . . "Streets should be clean in winter, and dustless in summer. The stores well ventilated and well lighted, and their windows modern and always beautiful, and always appealing with the most seasonable merchandise." I hope proper recognition will be made by our Association of the co-operation of the Pilgrim Publicity Association of Boston, and of the authorities of Radcliffe College, in the recent window display competitions.

It has been suggested as desirable that persons interested in Harvard Square, but not engaged in any business there, should be allowed to become members of this organization. The directors voted to advise the appointment of a committee to consider this and other possible changes in our By-laws. In an organization as small as ours and having such common aims, it is not desirable to allow its action to be hampered by any technicality of its By-laws. If the Association is to stand as it should as a rallying point for all interested in the prosperity of the Square, its field for membership should be as wide as possible, and include everybody interested in any way.

At the last annual meeting a committee was appointed to consider the question of providing a suitable room where the members may meet informally during the day. The expense of such a room has heretofore seemed to forbid such a convenience, but of its usefulness there can be no question. I hope some way, possibly by a special contribution for the purpose, the coming year may see such a room opened if only for part of the day.

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Our City Council under the pressure for more money to meet the growing expense of the city, like many of its predecessors, sought to secure money by the sale of city property. In an evil day their eyes fell upon the triangular lot in front of Austin Hall. With the strange inconsistency which characterizes so many of our public bodies, at the same time the City Council authorized a loan for the purchase of taxable property for playground purposes it sought to sell one of the City's open spots — one which has been open probably since the town has been in existence. Your directors protested against this action as contrary to the interests of our city and as a step in the wrong direction. The whole trend of public action at the present time is to preserve and increase the open places in our large cities and to occupy this lot for any other than its present use would be a distinct step backward. Your directors authorized the employment of counsel to oppose this action, and if necessary to take such steps as might be required to prevent such sale. Fortunately the call for legal action did not arise and the proposal seems to have died with the City Council which originated it. Should it appear again our counsel have the necessary facts to enable the Association to take prompt action in regard to it.

The objects of such a body as this have been well stated by your Assistant Secretary. "An annual increase in the community population; a more equitable system of taxation; cleaner streets with cleaner air to breathe; a safe community to visit and in which to dwell; the planning of public improvements, of intra market trade, and a loyalty to the community's own products; the invitation for new lines of business activity, fitted for the community, to come as builders of a great business centre; the removal of all unfounded prejudices concerning the community; the guarding jealously of the community's facilities for transportation." As I have said upon another occasion, "Pride in Cambridge should be the keynote of every organization within its borders. The pride which says if we do not live in the finest city of the world, by God's help we and our successors will make it the finest the light of the sun shall shine upon. Without this love and pride, little advance can be made in any direction. With it all things are possible. Give to your city

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the best that is in you, remembering always that every man inherits as he lives much from his city, and that he should bequeath something of his time, his talents for the higher good of that city before he dies." Believe me, you will find when life's struggle is nearing its close more satisfaction in the work you have done to benefit and improve the community in which you have lived than you can possibly derive from any amount of money. The wealth may vanish, but nothing can deprive you of the memory of past efforts to benefit others.

GEORGE G. WRIGHT,
President

SECRETARY'S REPORT

The Association started the year with a membership of seventy-five (75). During the year, the Directors elected sixteen (16) new members and accepted six (6) resignations and eight (8) were dropped for non-payment of dues. We also lost two (2) members by death, making the present membership of the Association seventy-five (75).

There have been five regular meetings of the Association held during the year at the Colonial Club. Four of these meetings were preceeded by a dinner, with an average attendance of 35 members. The other meeting was strictly a business meeting and had an attendance of 17 members. (This of course shows clearly that it is necessary for us to provide for the inner man if you wish an average attendance.)

The Directors held eighteen meetings during the year, for the purpose of electing applicants for membership, and to map out further meetings of the Association and the management of its affairs.

The following special committees were appointed during the year:

Committee on Uniform Hours for Closing Stores. Chairman, E. R. Sage.

Committee on Public Safety, regarding the parking of cars by the Boston Elevated Railway in Harvard Square and Junction of Garden Street and Massachusetts Avenue. Chairman, Thomas Hadley.

Committee on Rubbish Nuisance in Front of Stores. Chairman, F. A. Olsson.

Committee on Public Play-ground on River Front. Chairman, George G. Wright.

Committee on the Advisability of Subway Station in Vicinity of Putnam Square. Chairman, A. R. Henderson.

Committee on the Feasibility of Merchants being able to secure a list of the Freshman Class before the opening of the College Year, and the soliciting of trade in College Buildings. Chairman, George G. Wright.

Respectfully submitted,

GEORGE H. CARRICK,

Secretary

April 22, 1915

REPORT OF THE TREASURER

Receipts

Dues	\$650.00
Dinner Guests	9.00
Rental of Glass Signs	10.50
Interest on Deposits	48.03
	<u>\$712.53</u>
Balance received from former Treasurer (including Lighting Fund)	2,312.45
	<u>\$3,024.98</u>

Expenditures

Dinners	\$192.95
Advertising	9.00
Typewriting, notices of meetings, etc.	29.64
Printing and postage	104.40
Legal expenses	59.00
Entertainments	56.00
Salary of Assistant-Secretary	100.00
	<u>\$550.99</u>
Paid City of Cambridge (Lighting Fund)	1,858.00
	<u>\$2,408.99</u>
Balance in Charles River Trust Company \$585.99	
Cash on hand	30.00
	<u>615.99</u>
	<u>\$3,024.98</u>

ROBERT J. MELLEDGE,
Treasurer

April 12, 1915

Examined and found correct.

Attest: GEORGE H. HOLMES,
Auditor

COMMITTEE ON ADVERTISING

Your Advertising Committee wishes to report that it has finished several propositions submitted to it as follows: An Ante-holiday circular, three thousand in number sent to a selected mailing list; 110,000 small Stickers, a combined Harvard Square and individual firm advertisement; a prize window essay competition, at present writing in process of decision by the English Department of Radcliffe; and a special Harvard Square number of *The Tribune* of 4000 copies. We feel that a beginning has been made, but the real success depends on the members keeping up the work started.

Your Committee is still working on the profit-sharing certificate, a special-sale-day scheme for the Square, and a means to advertise the same effectively and economically. We feel that nothing big can be done unless every member does something personally. The windows have shown what we can do, and every member should realize the good results that will come from a more regular out-of-the-ordinary display. It is considered by your Committee that concerted action at stated intervals, with strong co-operative advertising and window displays will produce results worth while, especially if combined with a bargain-day feature.

The need of a strong local medium for advertising is evident, and we feel *The Tribune*, the only Cambridge paper that is strongly Harvard Square spirited, should be given every bit of support by the members possible. It has been liberal in space given to our items, and more than ready to co-operate on every occasion. It presents a possibility for us to make it the biggest little paper in the State, and "it comes from Harvard Square."

Respectfully submitted,

F. A. OLSSON, *Chairman*

COMMITTEE ON TRANSPORTATION

To the Officers and Members of the Harvard Square Business Men's Association, the Transportation Committee would submit the following report:

The work of your committee during the past year has centered almost entirely about the much talked-of escalator for the Harvard Square Station. This work is now a matter of history, as the Public Service Commission have ordered the installation. The Railway Company have prepared the working drawings, which have been submitted to the Commission and the Mayor of Cambridge for their approval. The Mayor has already approved them, and as they are in harmony with those previously submitted to the Commission, there is apparently no reason why the installation will not be made in the near future.

The matter of Jitney bus lines from various points to Harvard Square has been discussed, and the committee stands ready to co-operate with any party who might consider this as a business proposition. If the Railway Company finds it impossible to establish a trolley line, or lines, connecting several of our suburbs, possibly the problem may be solved by the establishment of a Jitney line. Your committee feels that there are many problems of transportation for Harvard Square that are yet unsolved, and urges on the Association that, in the future, we refrain from being drawn into various schemes for transportation of other parts of the City, but rather than we concentrate on our own problems.

Respectfully submitted,

THOMAS HADLEY,
Chairman

April 24, 1914

Annual Report as Member of the Executive Committee of the Affiliated Cambridge Business Men's Associations

In early May, at the request of President George G. Wright, I attended a meeting of representatives of the various Business Men's Associations of Cambridge, at the Cambridge Board of Trade, to consider the advisability of forming an Executive Committee, to consist of the President and Secretary of each of the various organizations, to consider matters of importance to all of these organizations, and at the meeting held May 22d it was decided to form such a committee, to be known as the "Executive Committee of the Affiliated Cambridge Business Men's Associations."

This committee met at various times during the year and considered a number of subjects, among them the proposed Cambridge-Somerville Boulevard, and the question of the re-construction of Harvard Bridge in conjunction with the Cambridge-Somerville Boulevard; a Joint Outing of all the different Boards of Trade in the early summer; the employment of an Assistant Secretary by the Board of Trade to take care of the affairs of the different organizations; the consideration of the work of the Committee on Social Welfare of the Board of Trade; the consideration of a Credit Reporting System; the consideration of an Advertising Plan advantageous to all sections of Cambridge; the consideration of a change in the City Ordinances which should require the Assessors to give their whole time to the work.

Various reports of all these matters have been filed in the Secretary's office.

For the Committee representing the Harvard Sq. Business Men's Ass'n:

ARTHUR R. HENDERSON,
Chairman

April 26, 1915

REPORT OF THE ASSISTANT SECRETARY

To the Members of the Harvard Square Business Men's Association:

GENTLEMEN: To carry out as far as possible the objects of the Association, as set forth in the Constitution and By-laws, has been the aim of my work the past few months. Everything done has centered on the one object—the commercial advancement of Harvard Square.

In addition to the program of activities, in part completed and in part still being worked out, reported by the chairmen of the various committees, I have followed this supplementary course of investigation to serve as a guide for co-operative action by the Association, in making Harvard Square, the geographic centre of Cambridge, more and more a larger business centre.

The investigation completed comprises:

(1) A circular letter to the members for information concerning Harvard Square problems.

(2) A list of questions covering the retail trade, the summarized answer to which list will be furnished to those merchants who replied.

(3) A list of questions covering the real estate development of the Harvard Square community, so far as that development affects the commercial advancement of Harvard Square,—Cambridge Centre. The replies to these questions have not been collected yet.

(4) A question-slip for the members seeking to find out how many are in favor of a high-class moving-picture show house in Harvard Square. At least 34 members favor this movement.

(5) The obtaining of statistics (bank, transportation, post office, and population) which show the growth of the Harvard Square community.

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(6) A study of what commercial organizations are doing elsewhere to build up their communities. Typical lines of activity have been described in articles written for the free space given weekly to the Association by *The Cambridge Tribune*. This community paper, the only one which we have here to aid us, has rendered much appreciated assistance in the Association work this year.

Investigations now approaching completion are:

(1) The preparation of information drawn from the Cambridge directory (1900 and 1915), showing the population of the Harvard Square community arranged according to:

- (a) Purchasing power and needs;
- (b) Education and habits;
- (c) Occupations;
- (d) Permanency of residence;
- (e) Geographic area (maps of the community showing location of the various classes.)

(2) The preparation of maps showing the utilization of the area in 1900 and 1915:

- (a) Single houses;
- (b) Double houses;
- (c) Three deckers;
- (d) Apartment houses;
- (e) Land devoted to church, educational, park, and city uses.
- (f) Vacant land available for new population to settle on. The building over of these areas should be encouraged so far as can be by the Association.

On these maps will be shown the typical rents, so far as can be obtained, for the various sections of the community, thus indicating in a rough way the purchasing power of the occupants.

(3) The listing of all the historical points of interest about Harvard Square, and the obtaining of brief pertinent facts about each place. This and other information can be worked out into an illustrated booklet, advertising Harvard Square and its community. Such booklets could be circulated in various ways:

- (a) Mailed to women, whose names can be obtained from the social columns of the Boston newspapers;
- (b) Mailed to sub-freshmen before they reach Cambridge to attend Harvard College;

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(c) Mailed to all the grammar and high schools of the State for distribution;

(d) Distributed at Soldier's Field to all attending athletic events, theatrical performances, and conventions held there;

(e) A limited supply on file at each transportation station in New England.

Many other profitable channels of distribution can be suggested.

(4) The preparation of small maps as follows:

(a) One map of the business district showing the location of all the stores and other places of business in Harvard Square. This map could be inserted in the Historical Booklet mentioned above in (3), and in a four-page circular described in (5).

(b) One map of Cambridge showing in outline how all the principle thoroughfares centre at Harvard Square, which, by being the geographic centre, is Cambridge Center. This map could be inserted in the circular mentioned in (5).

(5) The preparation of a four-page circular, noting the many points of interest to be seen in and about Cambridge Center. Such a circular distributed to the residents of Cambridge will tend to encourage more people to walk down to Harvard Square, where, in addition to enjoying the attractive windows, they may derive pleasure from the many museums, parks, and other interesting places surrounding Harvard Square.

(6) A listing of the vacant stores and offices in Harvard Square, so that we may know what facilities are available for housing new lines of business.

(7) An analysis of the information so far obtained in order to determine what new lines of business should be encouraged to come here. The information so far obtained will be of value in this work.

(8) The preparation of a bulletin at regular intervals: "A List of New Residents in the Harvard Square Community;" for the use of the business men in the soliciting of new trade.

In the obtaining of the information now at hand, too much thanks cannot be given to all who have co-operated: (1) the Members of the Association; (2) Postmaster William F. Murray, of Boston; and (3) Superintendent William J.

Cunningham, of the Cambridge Post Office. Cities do not grow; they are made; and they are made the way the business men optimistically co-operate in building them. The optimism of the Association members rests on the permanent foundation of facts which show that the Harvard Square community is fast forging ahead.

Permanent headquarters with an office would help greatly the activities of the Association. In such a place could be kept all of this detailed information for the use of the members.

What the Association has accomplished through the committees this year has been done in spite of obstacles. So far this year your committees have worked, alway open to suggestions, on the principle that a composite of ideas from many well-versed in business, when worked out, gives much better results than the unamended or unchanged plan of a single proposer. Criticism, when accompanied by constructive suggestions, is welcomed, because in that way the Association work becomes more effective.

To encourage more people to trade in Harvard Square, to invite more people to come to the Harvard Square community to live so that each year will show an increase in the population, to aid the people of our community in their desire for amusement, to extend and defend the commercial influence of Harvard Square in every way,—that is the task for the Association. Success rests on the combined optimism of the business men who talk ever favorably of Harvard Square as a center. The Jitney bus lines, the moving picture show, regular window display contests, regular special-sale-days, a profit-sharing discount plan, in addition to all outlined above, are being discussed for appropriate action by the committees. In all our work we need publicity. We owe much thanks to *The Cambridge Tribune*, our local paper, which alone of all the papers in the city has given untiring support to the Association work through its news and editorial columns. Persistent effort of all working together will continue to carry Harvard Square ahead as a business center.

WYCLIFFE C. MARSHALL,
Assistant Secretary

MEMBERS

John Amee	Harvard Square
Albert F. Amee	Harvard Square
E. A. Andrews	Abbot Building
Dr. H. L. Andrews	4 Brattle Street
Joseph August	1320 Massachusetts Avenue
Albert M. Barnes	719 Massachusetts Avenue
Henry W. Bragg	1278 Massachusetts Avenue
J. J. Brennan	10 Boylston Street
Louis C. Brine	1436 Massachusetts Avenue
Frank E. Brock	Harvard Square
Cambridge Savings Bank	15 Dunster Street
Russell R. Cameron	38 Brattle Street
George H. Carrick	8 Boylston Street
C. E. Caustic	32 Brattle Street
Joseph Clarke	1388 Massachusetts Avenue
Ernest W. Clark	Harvard Square
J. B. Clifford	1246 Massachusetts Avenue
Frank A. Colburn	1432 Massachusetts Avenue
George E. Cole	Harvard Co-operative Society
W. S. Cooledge	4 Brattle Street
George Howland Cox	1336 Massachusetts Avenue
Dr. A. A. Crawford	Abbot Building
W. L. Crosby	1274 Massachusetts Avenue
George F. Cutter	1426 Massachusetts Avenue
Dr. W. P. DeWitt	Abbot Building
Dr. N. A. DeWitt	Abbot Building
George L. Dow	4 Brattle Street
Harry B. Durant	1312 Massachusetts Avenue
Frederick B. Furbish	25 Church Street
William E. Furniss	Quincy Square
E. A. Gordon	10 Arrow Street
R. C. Grovestein	109 Hammond Street
Thomas Hadley	38 Brattle Street
Timothy W. Halcy	27 Brattle Street
Fred Hayden	29 Boylston Street
Arthur R. Henderson	Abbot Building
K. P. Hill	13 Boylston Street
George H. Holmes	1408 Massachusetts Avenue
Charles A. Holt	22 Dunster Street

T. L. Jenks
 Sam Keezer
 Arthur Kendrick
 George H. Kent
 Charles H. Lake
 Fred H. Leavitt
 James T. Lowry
 George M. Marks
 Peter J. McCormick
 J. Leo McDonald
 William McLean
 Robert J. Melledge
 Fred W. Moore
 Harold S. Moore
 Frederic A. Olsson
 Miss M. L. Olsson
 H. F. Peak
 Louis Pinkos
 Edwin B. Powell
 Samuel Ramsden
 C. C. Read
 William Roach
 J. Lee Robinson
 Edwin R. Sage
 Herbert E. Sawin
 Herbert M. Shepherd
 B. Farnham Smith
 Parke Snow
 James E. Spike
 Harry N. Stearns
 Charles A. Stover
 John Waugh
 Herbert H. White
 O. L. Whitney
 Frederick Worcester
 George G. Wright

31 Boylston Street
 1236 Massachusetts Avenue
 23 Church Street
 1354 Massachusetts Avenue
 35 Church Street
 1316 Massachusetts Avenue
 Abbot Building
 1288 Massachusetts Avenue
 1346 Massachusetts Avenue
 24 Church Street
 1388 Massachusetts Avenue
 4 Brattle Street
 Harvard Athletic Association
 38 Brattle Street
 9 Boylston Street
 Harvard Row
 Harvard Square
 1286 Massachusetts Avenue
 19 Brattle Street
 22 Dunster Street
 31 State Street, Boston
 26 Palmer Street
 36 Boylston Street
 21 Brattle Street
 11 Brattle Street
 1390 Massachusetts Avenue
 1336 Massachusetts Avenue
 1350 Massachusetts Avenue
 Cambridge Electric Light
 4 Brattle Street
 1360 Massachusetts Avenue
 128 Oxford Street
 University Press
 8 Boylston Street
 23 Brattle Street
 84 Mt. Auburn Street