

# Fashion Wins High Marks at Harvard Weekend

By MARYLIN BENDERSpecial to The New York Times

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At Design Research Inc., a Brattle Street shop whose Marimekko dresses from Finland have become a Radcliffe status symbol (salesgirl wears one), a sophomore essays gray flannel coat, pink print boots, matching helmet.

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Special to The New York Times

CAMBRIDGE, Mass., Oct. 17 —Harvard University, the intellectual mecca for which American parents start grooming their children at the age of 3, has become a fashion center.

It was dismayingly (for average folk) obvious during this weekend of the Harvard-Cornell football game that the girls who succeed in coming here, either as Radcliffe students or as the dates of Harvard men, are not only brainy but unusually pretty and clothes-conscious as well.

"There's lots of style here,"

said a trilingual Radcliffe sophomore with a layered coiffure that she acquired in Paris when she worked there last summer. "Everybody would like to be chic."

But whereas past generations of prestige-college girls slavishly adhered to uniforms of Shetland sweater and skirt, circle pin and brown moccasins, today the highest marks are given for individuality. This is especially so at Radcliffe, which has radically changed its image in recent years to become the fashion hub of the college-studded Boston area.

Possibly it is the cosmopolitan atmosphere—the coffee houses and foreign res-

taurants, and the ease in buying international periodicals, Gauloises cigarettes and Spanish perfume in and around Harvard Square—that has brought fashion to Cambridge.

Many of the trends currently endorsed by Paris and Seventh Avenue — textured stockings, sling-back shoes, high boots—have long been familiar here. Shoulder bags have swept the campuses of the region (some 'Cliffies carry two—a fringed Greek one from last year and this year's high-under-the-arm leather satchel). Pants suits, however, are ignored at Radcliffe because girls are not allowed to wear pants to class.

The hooded Army surplus raincoat (the closest thing to a fad at relatively fashion-unconscious Brandeis University nearby) greeted the torrents at the Harvard Stadium today along with the Radcliffe favorite—ponchos.

Shiny manes of Alice-in-Wonderland hair are a Radcliffe trademark, but hair piled into ingenious topknots was much in evidence last night at a Cabot Hall jolly-up (a dance to which boys and girls come without dates) and today before the game at lunch in Harvard dining rooms. Loop earrings in pierced lobes, pale lips and pale blue eyelids also were widely seen.



Radcliffe girls, who attend the same classes as Harvard boys, like shoulder bags, long hair.



The New York Times (by Edward Hsu)

Seen at lunch in Quincy House before Harvard-Cornell game, two popular hairdos: brunette from Northeastern University with topknot (left), blonde with bangs from Mount Ida Junior College.





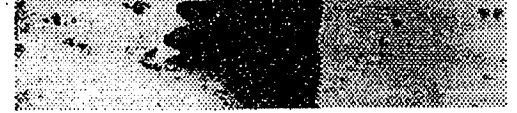
At a Radcliffe jolly-up dance Friday evening, variety ruled. Here, black crepe, lacy legs.



Some of the frug dancers preferred long-sleeved wool dresses. Hong Kong sheaths and jumpers and sweaters were seen, too.



Pale blue wool dress, a Chanel bow at back of hair were choice of guest from Winsor School.



Hartford art student braves the rain at Harvard Stadium in white pants, scarlet boots and fringed navy plaid poncho.

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