The Harvard Square Business Association Presents The 45th Annual

Oktoberfest

Sunday, October 6th, 2024 11:00 a.m. – 6:00 p.m.



Annually attended by over 100,000 people, the 45th annual Oktoberfest will feature...

- Live Music, Dance, and Street Performers
- Family-friendly Activities
- Sidewalk Sales
- Arts and Craft Vendors
- Vintage Goods
- Free Goodies
- Food from all over the world!

Mail application and fee by Friday, September 20th, 2024 to:

The Harvard Square Business Association Two Brattle Square, Mezzanine Cambridge, MA 02138 or email to ahenley@harvardsquare.com

Attention Sponsors

For premiere space, logo packages, category exclusivity, internet links, permission to sample and/or canvass the crowd, please call the HSBA at 617-491-3434.



Dates and Deadlines:

- September 20th by 5:00PM. Application and full payment due for all spaces. If space is available, late applications will be accepted, subject to the \$30 late fee.
- Confirmation packages and booth assignment will be mailed to all vendors.
- October 2nd: If you have not received your confirmation package by Wednesday, October 2nd, please call our office at 617-491-3434.
- October 6th: Unless showers are predicted for the entire day, the event will proceed as planned. Please visit harvardsquare.com after 4:00PM on the Saturday prior to the event to learn if the festival will go on as planned.
- RAIN DATE: October 13th 2024
- NO REFUNDS AFTER September 20th

Set Up

- The festival area is closed at 5AM to car traffic the morning of the event.
- Vendor set up is from 8:30 10:45AM. Selling allowed at 11:00 AM. Vendors may not enter the area until 8:30AM.

Breakdown

- Vendors must stop selling at 6PM or risk fines of \$50/sale.
- Vendor vehicles will be allowed to enter the site once deemed safe by the police.
- Vehicles, booths and street area must be cleared by 7PM for street cleaning.

Vendor Rules

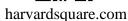
- Products must be confined to booth area.
- Sidewalks and curb cuts must be kept clear.
- Vendors provide their own tables, tents, chairs and cleanup.
- This is a carry in/carry out event. All Trash must be taken with you at the end of the event.

Security Procedures

 You must complete the Worker Identification Form included in your confirmation package.

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